

# ROLEMODELS

MANAGEMENT



WINSTON WISE: A TALK WITH ROLE MODELS MGMT

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### HEY CHANGE AND ROLE MODELS FOUNDER THERESE BENGTTSSON TALKS FASHION

BRANA DANE • DECEMBER 4, 2017

BEAUTY FASHION FEATURED STYLE 43 COMMENTS 11

**T**herese Bengtsson is apart of the new movement here in NYC of model-run-for-models businesses. As founder of ethical modeling agency Role Models Management, based out of NYC and LA, Therese is on the cutting edge of the new movement in fashion. No longer is the campaign just about a face; it's about a lifestyle and a personality too. The face behind a brand must authentically represent the lifestyle a brand is trying to sell. This is where Role Models comes in. Representing talent such as Carolina Fontaneti, models are certainly beginning to understand this new wave as well.

Therese was happy to sit down and share the following on femininity, the future of the fashion industry, spreading positivity and more:



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